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**SERVUE INC. NAMES HAMID KOHAN
PRESIDENT & CEO**

*Specialist in web based automation and customized application development
technology*

Chatsworth, Calif.—Oct 1, 2005—Servue Inc., provider of the Servue SW suite of Automation, Data Management and Tracking tools, today announced the appointment of Hamid Kohan as President & CEO. Kohan will be based in Servue's Headquarter in Chatsworth California.

In his new position, Kohan will lead Servue's marketing and business development efforts. Servue technology is a prime candidate to be a key component of web applications such as Child Tracking & Managment, Process Automation, and customized applications. Servue technology will become an enabling technology for application developers in the area of business process management, reporting and business integration.

Kohan has more than 20 years of experience in product development, business development, marketing, and operations. He has held senior management positions in several computer companies, including an eight-year tenure at SUN Microsystems, five years at Hitachi Computer products, 3 years with Compaq Computers and several other successful startups such as Televideo and Grid Systems. As President and CEO of Apilan Inc, he developed such Automation Software Technology to be utilized in Head Start organization and other public service providers. Prior to joining Servue, Hamid Kohan served as President of WebRadio.com (Subsidiary of Emblaze Inc., Publicly Trading Company) and in affiliation with CBS. During his career, Kohan has developed new products and business with over \$300 million in annual sales. Kohan holds a BS in electronics as well as an MBA.

Servue Offers a ‘Natural Internet Solution’

Servue’s, family of process automation products, is poised to transform Data Management on the Internet. Servue is the first technology designed specifically for the Internet and works within the parameters of limited bandwidth to provide developers and consumers alike with a full tracking and automation experience, regardless of application. The unique Servue approach substitutes drag and drop design capability to client and eliminates the need for expensive server software and development. For the first time, Servue offers a “natural Internet solution” ideal for agencies, programs and business.

Servue is based on an ASP.net platform that allows continuous application and functionality integration under one platform. Servue application is a highly customizable platform to fit any automation needs. Best of all, Servue’s user interface is completely intuitive, ensuring that all levels of users and administrators can quickly and easily create high-quality application for data management, tracking and reporting.

About Servue Inc.

Servue develops leading-edge automation tools for producing on-demand, customized automation application and tools on the Internet. Servue technology enables the creation of Web automation applications and forms content that are ASP or Local Server based. North American headquarters is based in Chatsworth, Calif. More information about Servue can be found on the World Wide Web at www.Servue.com.

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